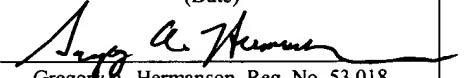




DELUXE.001A

PATENT

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant	: Weber et al.	<b>CERTIFICATE OF MAILING</b>  I hereby certify that this correspondence and all marked attachments are being deposited with the United States Postal Service as first-class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on <u>May 2, 2005</u> (Date)  Gregory A. Hermanson, Reg. No. 53,018
Appl. No.	: 09/550,354	
Filed	: April 14, 2000	
For	: INTELLIGENT PERSONALIZATION SYSTEM AND METHOD	
Examiner	: Yogesh C. Garg	
Group Art Unit	: 3625	

**RESPONSE TO OFFICE ACTION**

**Mail Stop Amendment**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action, dated December 1, 2004, Applicant respectfully submits claim amendments and remarks as follows:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 15 of this paper.